



National Alliance on Mental Illness

nami

Illinois

SPONSORSHIP OPPORTUNITIES WITH NAMI ILLINOIS

Including recognition at the NAMI Illinois Annual State Conference – October 12, 2018

The National Alliance on Mental Illness (NAMI) Illinois is presenting its annual state conference for adults, adolescents and children living with mental illness, their caregivers, loved ones, and mental health professionals.

Investing as a Partner with NAMI Illinois will ensure you receive recognition at this well-attended conference – over 300 participants are expected.

By partnering with NAMI Illinois, you will reach new customers or clients, demonstrate your support of mental health and issues of concern regarding mental illness, and provide needed registration scholarships to individuals who have low incomes.

2018 NAMI Illinois State Conference

The purpose of the annual conference is to provide educational opportunities for individuals living with mental illnesses, their loved ones and mental health professionals. The conference will offer over 20 breakout sessions, allowing each participant to customize the event to match his/her interests.

About NAMI Illinois

NAMI Illinois is a nonprofit, statewide grassroots organization dedicated to improving the lives of children and adults living with mental illness and their families by providing education, support, and advocacy. The organization began in 1977 when a group of parents joined together to advocate for sons and daughters with mental illnesses who were discharged from the state hospital without services to support them in the community. NAMI Illinois is guided by those we serve, with nearly all our staff, board and volunteers of NAMI either living with mental illness or being a family member of someone who has a mental illness.

Mission

NAMI Illinois is a grassroots organization working to improve the quality of life for all by providing support, education and advocacy for people affected by mental illness. NAMI members strive to eliminate the pervasive stigma of mental illness, effect positive changes in the mental health system, and increase the public and professional understanding of mental illness. NAMI Illinois is the state organization of the National Alliance on Mental Illness.

Goals

NAMI works to improve the lives of the thousands of Illinoisans that are affected by mental illnesses. Knowledgeable family members are crucial to this process – 45-60% of adults with serious mental illnesses live with or receive support from family members.

SPONSOR • EXHIBIT • ADVERTISE

SPONSOR

\$5,000 – Mental Health Champion

- Verbal recognition at Conference Keynote address
- Logo in Conference marketing materials
- Exhibitor table at Conference
- Recognition in NAMI Illinois Newsletter
- Logo with hyperlink on NAMI Illinois Website
- Logo in Conference Program & one page ad
- Conference registration for two

\$1,500 – Mental Health Supporter

- Exhibitor table at Conference
- Recognition in NAMI Illinois Newsletter
- Recognition on NAMI Illinois Website
- Logo in Conference Program & 1/4 page ad

\$3,000 - Mental Health Advocate

- Verbal recognition at Conference Keynote address
- Recognition in Conference marketing materials
- Exhibitor table at Conference
- Recognition in NAMI Illinois Newsletter
- Recognition on NAMI Illinois Website
- Logo in Conference Program & 1/2 page ad

EXHIBIT

Two day rate*: \$500 for corporations; \$350 for non-profit organizations

One day rate*: \$250 for corporations; \$150 for non-profit organizations

This fee also provides your organization:

- 6 table with linen and skirting and 2 chairs
- Listing in program materials and on website
- Networking opportunities throughout the conference
- Conference registration including complimentary lunch for ONE exhibit representative

ADVERTISE

Supporters can also participate by advertising in the conference program.

Rates

Full Page Ad (7.5 x10, b/w) \$500, (color) \$750

Half Page Ad (7.5 x 5, b/w) \$250

Quarter Page Ad (3.75 x 5, b/w) \$150

Business Card Ad (3.5 x 2, b/w) \$100

Ad Submission Requirements Ads submitted in high resolution JPG files preferred. All artwork and payments are due no later than September 14th. Send artwork to holly@namiillinois.org.

*Thank you for supporting the 2018 NAMI Illinois Conference!
This event wouldn't be a success without your generous support.*

NAMI Illinois Annual Conference Sponsorship Form (please respond by 9/3/2018)

Company: _____ Contact: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Sponsorship Level:

\$5,000 \$3,000 \$1,500 Other donation amount _____

Exhibitor:

2 day (corporation)-\$500 2 day (non-profit)-\$350

1 day (corporation)-\$250 1 day (non-profit)-\$150

Advertiser:

Full Page Ad-\$750

Half Page Ad-\$250

Quarter Page Ad-\$150

Business Card Ad-\$100

Check payable to NAMI Illinois enclosed

You can also pay online at: <https://namiillinois.networkforgood.com/>

Please contact Holly McCaffrey at holly@namiillinois.org or (217) 522-1403 with any questions.